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Maclean's

Canada's National Magazine

5¢
a copy



To You... A Merry Christmas

GREEN GIANT PEAS

They look good
enough to eat—
and they're better
than that

They're the Peas
that are good
they come from
the Garden.

Springtime in a can—that's Green Giant Peas.
Different from all other peas because they're packed from a different land—larger in size but more tender—with an exquisite flavor all their own.
Fresh tasting because they're picked when picked.
You will find them the most delicious canned peas you ever put in your mouth.

UNLIKE ALL PEAS IN PODS—this new representative with front and all peas from all over the world where Green Giant Peas happened—different from every other brand. Botanically that's called a "giant" pea making "em. Try and see. The Food of Canada, Limited, Toronto, Ontario. Also pickers of Ontario's Seasoned Vegetables.



The Green Giant
is the ideal for your
enjoyment of genuine
Green Giant
Peas.



Willards Cost Less to Own

Because they last longer...crank faster
...don't let you down!

"It's an automotive requirement for a large car manufacturer.
"Here on the proving ground we welcome constructive criticism from owners of our cars because they help us build better cars. However I'm surprised in the number of cases where the car is not as fast—cases that date back to the failure of the owner to buy a good battery when his original battery wore out.

"The performance of any car is dependent on the quality of an battery and its electrical system!

"Before we installed Willard Batteries for our cars, we tested them in every conceivable way—under all weather conditions—and we found that a Willard gives satisfactory performance in a minimum cost value per month per mile!"

Apparently the tests of other companies have produced the same results because, today, more manufacturers are using Willards for vehicle equipment than any other battery company.

WILLARD STORAGE BATTERY COMPANY OF CANADA, LTD. • Toronto, Ont.
Branch Willard Dealers across the Canadian continent.
(Price—based on 480 amp of 1200 Willard Dealer.

STORAGE BATTERIES
Willard
...WILLARDS COST LESS TO OWN

Start the picture record *Christmas Day*



Give a Kodak

SIX-20 BROWNIE—Today's version of the famous camera that has made millions of good pictures in the past. Fitted with the clever Diway lens for sharp pictures of near and distant subjects. Extra-large finders. Smart, morocco-grain covering. Decorative etched metal front. Makes $2\frac{1}{2} \times 3\frac{1}{2}$ -inch pictures. Price, \$3.25. Six-16 Brownie, for $2\frac{1}{2} \times 4\frac{1}{2}$ -inch pictures, \$4.

JIFFY KODAK SIX-20—Hard to go wrong with this easy-to-use picture maker. Touch a button—"Pop"—it opens. Touch another—"Click"—it gets the picture. Extra-smart, etched metal front, black morocco-grain covering. Two brilliant reflecting finders. Pictures $2\frac{1}{2} \times 3\frac{1}{2}$ inches. Price, \$8.25. Jiffy Kodak Six-16, for $2\frac{1}{2} \times 4\frac{1}{2}$ -inch pictures, \$9.25.

KODAK JUNIOR SIX-20 (f.6.3)—Here is a camera, making $2\frac{1}{2} \times 3\frac{1}{2}$ -inch pictures, that brings you a fine, fast Kodak Anastigmat lens (f.6.3) at an extremely moderate price. Makes snapshots on dull days as well as bright—indoors at night with Kodak "SS" Film and Mazda Photoflood bulbs. Price, \$14. With Doublet lens, \$19.25. Kodak Junior Six-16, for $2\frac{1}{2} \times 4\frac{1}{2}$ -inch pictures, \$16 and \$12.25.

CINÉ-KODAK EIGHT—Brings home movies within the reach of almost every one. Easy to use...low in cost—it makes 20 to 30 black-and-white scenes on a film costing \$2.60, finished, ready to show. Movies at 10¢ a shot! For a few cents more each scene, Kodachrome full-color movies. Ciné-Kodak Eight, with f.3.5 lens, costs \$39.50.

\$3.25



\$8.25



\$14



\$39.50



See these and other Eastman cameras at your dealer's. Brownies from \$1.25; Kodaks from \$5.

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